

SPONSORSHIP BENEFITS



\$5,000 + Heifer International Grazers – Sponsors receive:

- An "Ark" plaque, recognizing donors over \$5,000
- VIP seating - reserved table for 10
- Mention in Heifer's newsletter reaching 10,000 Chicago area households
- Recognition in all press releases before and after event
- Recognition on Heifer's Chicago area website
- Acknowledgement at the event
- 10 tickets



\$2,500 - \$4,999 Water Buffalo Drivers – Sponsors receive:

- Mention in Heifer's newsletter reaching 10,000 Chicago area households
- Recognition in all press releases before and after event
- Recognition on Heifer's Chicago area website
- Acknowledgement at the event
- 6 tickets



\$1,000 - \$2,499 Goat Herders – Sponsors receive:

- Recognition on Heifer's Chicago area website
- Acknowledgement at the event
- 4 tickets



\$500 - \$999 Rabbit Handlers – Sponsors receive:

- Acknowledgement at the event
- 2 tickets

PEACE BEGINS WHEN HUNGER ENDS



On behalf of the world's hungry,
thank you for considering
underwriting the success of
Grazing on the Green 2007.



For more information, please contact:

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HEIFER INTERNATIONAL
CHICAGO OFFICE

GRAZING ON THE GREEN

AT THE RAVINIA FESTIVAL IN
HIGHLAND PARK, IL

JULY 28, 2007



*Increase your
corporate visibility
while supporting
one of the country's
premier
humanitarian
organizations*

**SPONSORSHIP
OPPORTUNITIES**

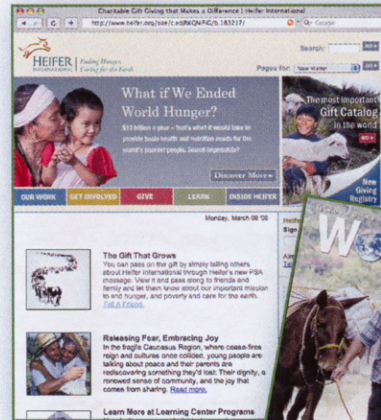
WHY IS HEIFER INTERNATIONAL WORTHY OF SUPPORT?

Heifer International, a humanitarian, non-profit organization committed to ending global hunger and poverty while caring for the earth. Heifer provides livestock, trees, training and other resources to help the impoverished become self-reliant through sustainable development techniques.



Since its 1944 launch by Dan West, Heifer International has provided real assistance to more than 8.5 million families—39 million people in 125 countries on five continents with gifts of 35 different types of livestock. Heifer International is widely recognized as a results-oriented, highly-recommended charity. Heifer International was presented with the Conrad N. Hilton \$1 million Humanitarian Prize in 2004. In fiscal '06, Heifer International supporters contributed \$96 million.

Organizations seeking partnerships that position them as socially responsible welcome an opportunity to collaborate with Heifer International. Heifer International has been seen on “60 Minutes” and the “Oprah Winfrey Show,” among other programs. In recent years, *Money Magazine* featured Heifer International among, “The Money Guide to Wise Giving.” *Forbes Magazine* included Heifer International in, “Our annual survey of 200 charity picks that shine.”



Through its publications, invitations, Web site and other communication venues, Heifer International provides public and media recognition to its corporate, foundation and other event sponsors.

WHAT IS GRAZING ON THE GREEN?

Grazing on the Green is one of Heifer International's premier annual events in Chicagoland. Hosted at Ravinia Festival Park in Highland Park, Illinois, just 40 minutes north of Chicago, Grazing on the Green is both a fundraiser and an awareness-raising event.



Beatrice Biira of Uganda presenting the children's New York Times bestseller, "Beatrice's Goat" to NPR personality, Garrison Keillor at Grazing on the Green in 2005.

The benefit also celebrates Heifer International's achievements and its role in Chicago's nonprofit community. On a social level, it provides Heifer International supporters an opportunity to spend time together enjoying a meal and a performance in the 100-year-old historic Ravinia Pavilion. Grazing on the Green is a perfect venue for Heifer International supporters to socialize while making a financial gift to support the mission of Heifer International. Grazing on the Green debuted in the early 1990s, and it has grown! The event now includes a catered pre-performance dinner, “under the tent.” The 2006 event featured a musical tribute to New Orleans, which had a thematic connection to Heifer's many projects in areas ravaged by hurricanes Rita and Katrina, and attracted 300 supporters.

